

1. THE INVITATION

Subject: An Invitation to Be a Guest on [\[insert your podcast name\]](#).

Dear [\[insert their first name\]](#),

I/We can't imagine the number of invitations you receive!

Well, I/we too have an invitation for you, one you won't be able to resist! So, before you hit the spam button and move on to the next email, just give me/us a few moments of your time!

So, here it goes:

I/We'd like you to be my/our honored guest during one of my/our podcast episodes, [\[insert your podcast website URL, or podcast name\]](#) on [\[insert date\]](#), and I/we wanted to see if you would consider to enlighten us about, [\[insert the topic you'll cover\]](#).

Here are just two reasons your audience would love it if you were a guest on my/our show:

[Insert benefit #1](#)

[Insert benefit #2](#)

I/We could keep on going with reasons as to why you should join us, but I/we won't bore you with the details. However, if you're interested, let me/us know and we can set up a time to chat when you're free.

Cheers,

[\[insert your name\]](#)

PS: Oh... I think I have 7 seconds left, so if you could just hit the reply button and let me know what you thought of my pitch, that would be great. Even if it is a strong "No", any feedback would be great!